Got it — here’s the revised **Crawl–Walk–Run** for RBC’s Investment Banking Box rollout with **“Pilot Group: Canadian Bankers”** replacing the MNPI reference.

## Crawl (0–3 months) – *Tightly Scoped Pilot & Compliance Foundations*

**Objective:** Stand up a compliant Box environment for RBC CM IB, prove value in a focused pilot, and gather banker feedback before broader rollout.

### Focus Areas

* **Separate Instance:** Spin up a dedicated Box instance for RBC CM IB with SSO, retention policies, and DLP enabled from day one.
* **Pilot Group:** **Canadian Bankers**.
* **Initial Use Cases:**
  + Precedent material repository (read-only, centrally curated)
  + Internal cross-desk collaboration on marketing materials
  + Mobile/desktop access to historical decks for banker travel
* **Change Management:**
  + Box Champions in the Canadian Banker team
  + Short task-based training (Finder/Explorer integration, shared links, folder permissions)
* **Compliance Integration:**
  + Data classification policy + restricted external sharing
  + Audit logging integrated with RBC compliance monitoring tools

### Quick Wins

* Replicate familiar shared drive experience via Box Drive.
* Reduce email attachment traffic.
* Enable secure offline editing through Box for Office.

## Walk (3–9 months) – *Broader Banker Adoption & Controlled AI Introduction*

**Objective:** Expand Box usage to additional banker groups, integrate with banker tools, and standardize folder structures.

### Focus Areas

* **Expanded Scope:** Additional coverage and product teams across regions.
* **Folder Templates:** Standard folder hierarchy by product type, client, and region.
* **Workflow Integrations:**
  + Link Box folders to CRM/deal management platforms.
  + Embed document links in Aiden Banker pre-meeting briefs (read-only).
* **Advanced Security:**
  + Watermarking and download restrictions for sensitive content
  + Automated link expiry and permission revocation post-transaction
* **AI Capabilities (Phase 2 start):**
  + Limited AI tagging/classification on non-sensitive content for faster search

### Adoption Levers

* Internal banker case studies on time savings and reduced version chaos.
* Mobile adoption push for client meeting travel.

## Run (9–18 months) – *Enterprise-Grade IB Content Layer & Intelligent Workflows*

**Objective:** Make Box the secure, searchable, AI-augmented content backbone for IB globally.

### Focus Areas

* **Full Coverage:** All IB groups, regions, and product types.
* **Enterprise Search:** Federated search across Box, SharePoint, research archives.
* **AI Expansion:**
  + Semantic search for precedents and historical pitchbooks.
  + AI-powered classification of incoming documents.
* **Embedded in Banker Workflow:**
  + Deep integration into Aiden Banker for in-meeting document retrieval.
  + Real-time sync with deal trackers and CRM.
* **Analytics & Insights:**
  + Usage analytics for content optimization.
  + Compliance anomaly detection.

### Strategic Outcomes

* Reduced retrieval time for historical materials.
* Centralized, version-controlled single source of truth.
* Stronger compliance posture for document handling.

If you want, I can now **merge this with the RBC Box meeting action items from your screenshots** so it becomes a single integrated plan with timelines, owners, and dependencies. That would make it fully presentation-ready for leadership.